

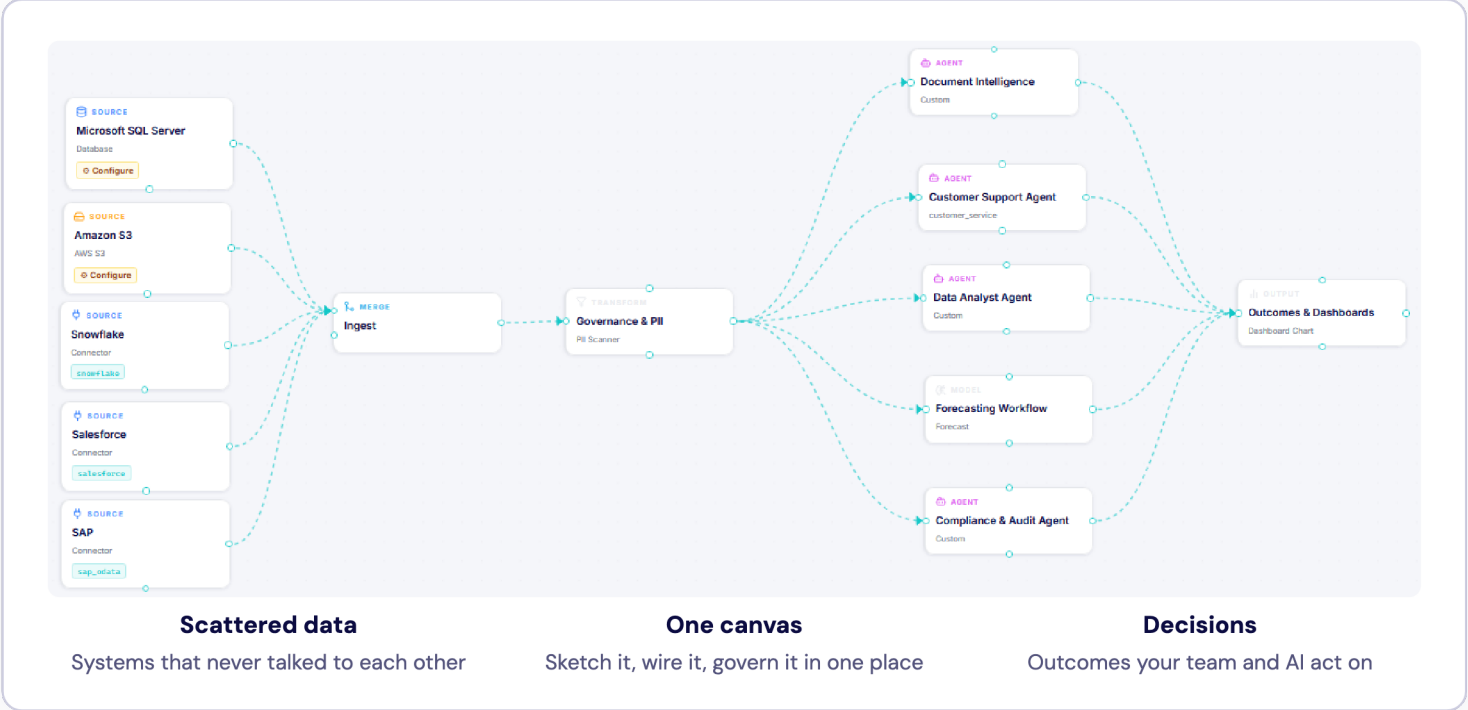
In four years of consulting on data and AI across the GCC, we kept seeing the same thing: businesses want to deploy AI to automate their processes, but siloed data and poor data quality keep getting in the way. Introducing **OpticIQ**.

# Your data & AI command centre.

Quickly build and launch AI-powered business processes

**OpticIQ** connects the systems you already run, so you can pull data from multiple sources compliantly through governed pipelines, wherever it lives. From there, build the AI workflow on top in a low code canvas, pick whichever model fits, and see the cost before you run it. Enforcement, audit and residency are built into the engine, not bolted on afterwards.

Book a demo



## What OpticIQ lets your team do



### Bring your data together

Connect any data source or AI workflow. Databases, files, cloud storage and business applications come together in one place, ready to work with from day one.



### Put AI to work, safely

Optimise business processes and agentic workflows through data controls, source of truth management and context, all in one place.



### Costs controlled, data protected by design

Forecast AI workflow costs before you run to manage token consumption, and keep sensitive data from ever being shared externally.



### You're not locked into one model

Swap between AI models depending on the task, the cost, or what a client requires, without rebuilding the workflow. As new models come out, plug them in and keep moving, instead of being stuck with whatever you started on.

## The problems this solves

### AI that acts, not just answers

Most AI sits in a chat window, unable to see your systems or act on them. OpticIQ runs AI directly on your data inside a governed pipeline, so pilots become processes that deliver measurable returns.

Turn AI pilots into real returns

### Self service, without the sprawl

Business teams build their own workflows on a canvas your team controls. Draft work stays private, promotion to production is admin gated, and every change is attributable. Speed for the business, governance for you.

No shadow IT

### One platform replaces four to five tools

Integration, transformation, AI, delivery and compliance normally live in separate systems that do not talk. OpticIQ consolidates them, removing the licences and the integration overhead between them.

Cut the cost of your data stack

## De risked before deployed

The controls you need, already enforced inside the engine and evidenced on demand.

|                                                                                                                                                   |                                                                                                                                                        |                                                                                                                                             |
|---------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| <p>✓ <b>PII protected at run time</b></p> <p>Sensitive data is detected and masked before it reaches any model. It never leaves your control.</p> | <p>✓ <b>Your keys, your region</b></p> <p>Run in your own environment, in region, with encryption keys held in your own vault.</p>                     | <p>✓ <b>Column level lineage</b></p> <p>Trace any output back through every step to its source, for any auditor, any time.</p>              |
| <p>✓ <b>Tamper evident audit</b></p> <p>Every run recorded and hash chained. Export a regulator ready evidence pack on demand.</p>                | <p>✓ <b>Aligned to your regulations</b></p> <p>Configure enforcement to the rules your business answers to, whether regional or industry specific.</p> | <p>✓ <b>Controlled promotion</b></p> <p>Dev, staging and production lifecycle with SSO and role based access. Nothing ships unreviewed.</p> |